

THE STEEL FOUND IN JUST SIX CARS,

when recycled, is enough
to build a brand new
house, using steel
framing of course!

CONSTRUCTION



USING STEEL FRAMING TO BUILD A HOUSE MEANS LESS WASTE!

In fact, the amount of waste generated at
a steel housing construction site would fit
into a regular garbage can. And, more
importantly, that waste can be recycled!



WHAT'S AT THE HEART OF TODAY'S BIGGEST SKYSCRAPERS?

Steel, of course. For example, the Sears
Tower in Chicago, one of North America's
tallest building, was built with 74,000 tons
of steel!

**ROSCOE'S
RECYCLE
ROOM**